

# LISA MARIE GRILLOS

COMMUNICATIONS DESIGNER

## FREELANCE CLIENTS

Facebook  
Digitas LBI  
Carbon Black  
C3 energy  
the Exploratorium  
Field Day Wearables  
Modwalls  
Pretty Green Bag  
Peninsula Volunteers  
Pureplay, inc.  
The Children's Place  
Ogilvy One

## SKILLS

### PROFESSIONAL

Ability to handle multiple tasks  
Highly organized and efficient  
Strong managerial skills  
Pro-active attitude

### PERSONAL

Creative  
Hardworking  
Team Player  
Passionate

## EDUCATION

BFA, Photography 1999  
San Jose State University

## CONTACT

415-706-1775  
Santa Cruz, CA  
alittleflea@gmail.com

## EXPERIENCE

Presentation Design Specialist Present

PRO UNLIMITED AT FACEBOOK

On a part time contract with Life@ on the People team, I've had the pleasure of designing the Recruiting All-Hands, various HR decks, and other internal communications. I've also enjoyed taking on concurrent freelance jobs for the Boston FB All-Hands and Instagram's Q&A deck.

Presentation Design Specialist 2014, 2015, 2016,2017

PRO UNLIMITED AT FACEBOOK

Presentation design for F8 Developer's Conference 2014–2017, as well as Oculus Connect 3; acting as team lead for F8 2017. This entailed handling four 50 minute decks from start to finish, managing meetings with key stakeholders, handling updates and version control, all while overseeing progress of five other designers.

Creative Director 2014–2016

VYSK COMMUNICATIONS

Worked with CEO to establish the company's design standards, and created the first brand guidelines. Collaborated with developers on company website and mobile apps. Created wireframes and designs for three mobile apps. Worked with marketing on product packaging and Best Buy store displays. Designed presentations, tradeshow booths, signage for media events.

Senior UI/Brand Designer 2010–2014

ZYNGA, INC.

As a lead designer on the Brand Team, I worked with other teams on various high-level projects such as the collaboration between FarmVille and Lady Gaga. I helped conceive, design and produce quarterly company presentations under direction from the CEO. In addition, I managed external agencies and approved support artwork from all game studios. After transitioning to Senior UI with the Enterprise Engineering team, I worked on the customer support site, company intranet and internal tools with an emphasis on mobile applications.

Senior Designer/Photographer 2009–2010

CARDSTORE.COM

Created wireframe for new Cardstore website, worked with developers to implement new navigation. Designed email campaigns, direct mail pieces, and regularly updated web graphics. Photographed products for marketing purposes. Created animated banners.

Graphic Designer/Production Manager 2007–2009

WILLIAMS-SONOMA, WEST ELM

Coordinated email marketing program, working with creative, developers, marketing and executive departments. Managed email schedule and production in fast-paced environment. Designed homepages and web banners.